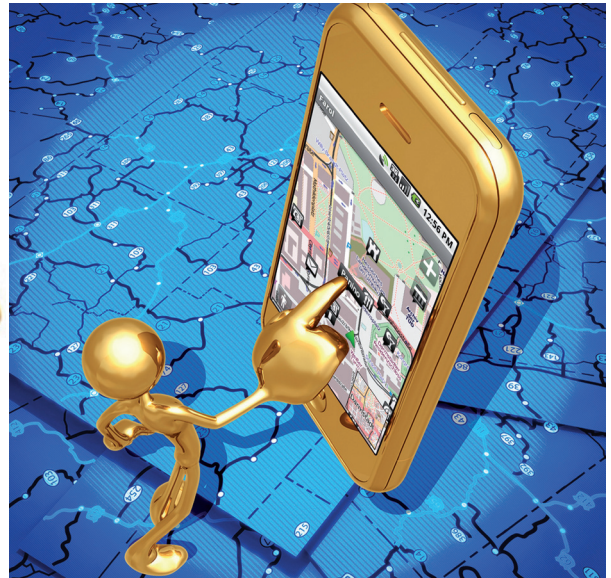


LATITUDEN

ESA Business Incubation Centre Darmstadt managed by cesah



Profile

LatitudeN is a technology start-up based in Darmstadt, Germany and focuses its activities since September 2009 on intelligent software-based solutions for mobile devices. On leisure or business trips, there is the desire to be presented

with the mostly complete and accurate information about the surrounding area matching the individual user's needs. We provide innovative answers to those demands.

Products and Services

At the moment our company is developing a mobile application for urban tourism. The project FAROL consists of a location-based service (LBS) software targeting pedestrian users (mainly tourists) needing personalised guidance in a city environment. By integrating an important artificial intelligence component, our service is a unique application that truly focuses on

travellers' needs and their personal characteristics, and adapts in real time to the tour behaviour. Therefore, holding unique features and using a holistic business approach, FAROL improves the benefits individual users can take out of the trip, offering a new solution that differs from all the existing available products on the market.

Link to the website

www.latituden.com

Contact



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